

Development Workshop 1

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Case Study

Open Access @ Covenant University: Scholarly Communication for Global Visibility

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University's Profile & Context

- Covenant University is a Nigerian Christian Mission University founded in February of 2002. It currently has four colleges and twenty-two departments.
- Covenant aspired to be among the globally recognized university.
- Covenant sought to engage best practices in research, innovation, and discovery.
- Covenant sought to encourage globally competitive research engagements as one of the critical tools for fair and responsible hiring, promotion, and tenure of faculty.

Policy & Key Elements of Change

Policies

- **2012** Covenant University proposed global recognition and visibility agenda.
- **2013** University faculty and senate adopts 3 policies:
- i. Open Access (OA) scholarly communication policy
- ii. Open Educational Resources (OER) policy
- iii. Open-Access Repository (Open Archive) policy

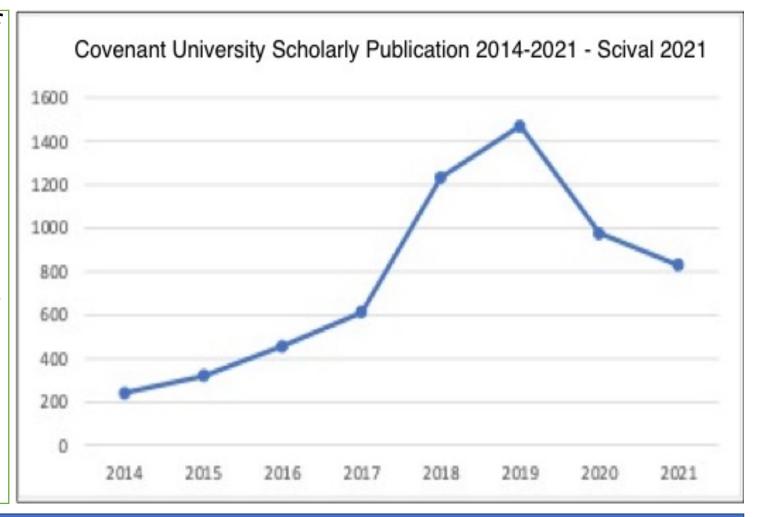
Key Elements of Change

- Adopting the **Open Access** (OA) scholarly communication policy was strategic because funding research publications in Nigeria is generally researcher-centred.
- Model eliminated hurdle for researchers in Covenant.
- Researchers gained the liberty to access a wide range of journal outlets and retain rights to their research works.
- Users have instant access to published works through the university's funding support for OA communications.

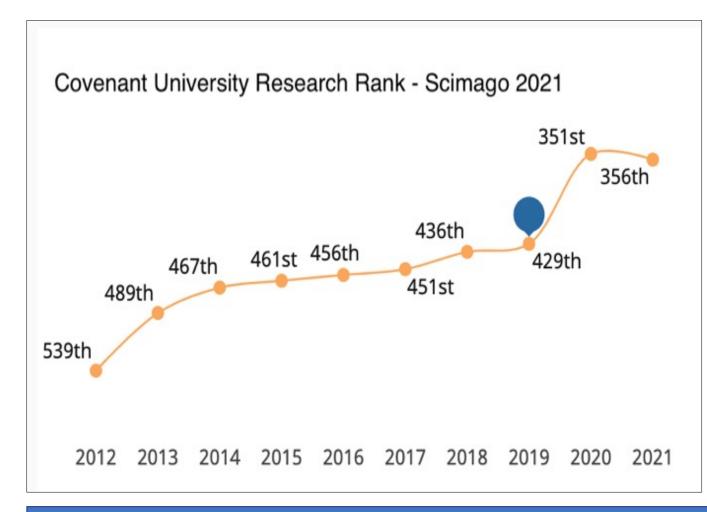
Feedback

- Overwhelmingly feedback for researchers and university.
- Increased research outputs from the University's stables.
- Promoted interdisciplinary and multidisciplinary research engagements.
- Improved collaboration by the university researchers.
- Improved the University and researchers' global visibility.

- One of the highlights of the model's adoption is the increase in research publication outputs by researchers in the University.
- The scholarly publication output rose by over 500% in six years, only slowing down in the COVID-19 period as captured on Scival.



• Following this, the University commenced its participation in the Times Higher Education rankings. Emerging 601-800, with a citation score of 36.9in its maiden year (2019).



- its research visibility improved 52.93% with a citation score of 78.4 and ranked 401-500 in its second year (2020).
- Covenant ranked 1st amongst universities in Nigeria and West Africa and 5th in Africa within six years of adopting the model.
- The University has remained amongst the top universities in Africa since 2019, driving research quality, development and progression for both researchers and institutions.

Motivation for Change

Major motivations for the change....

- ...Internal (primarily) in part by a desire to be relevant at national, regional, and global levels.
- ... External the non-existing governmental funding for privately operated universities.
- Deploy best practices in research, learning, teaching, and archiving research outcomes.
- **Bottom-up Approach** Challenge the national research, teaching and learning environment for better engagements Covenant Drag-Net Effect

Processes & Dynamics for Developing, Implementing and Managing change

- Covenant has a dynamic management system that drives Openness in the University.
- Centre for Research, Innovation, and Discovery that coordinates research, research funding and works with the Open Access co-ordinating unit.
- University library works with the OA unit to operate the Open Archive system.
- Academic Planning Unit, the Centre for Systems and Information Services, and the Open Distance Learning programme work with the OA unit to operate the OER.

- After adopting the Open Access policies in 2013, the University evolved commensurate hiring, retention, promotion, and tenure criteria to accommodate the growing University's profile, retain faculty and attract top-level personnel (faculty and research positions).
- Feedback from outside and within the institution has been pivotal to improving the institution rewards system.

Key obstacles:

- initial poor awareness of Open Access and its effect on research outcomes and research funding;
- the apathy to switch from the well-enshrined closed access publication model to the Open Access model;
- resistance to the research assessment reforms following the adoption and its potential benefits to researchers.

Timeline for Development and Implementation

- **2012**: Covenant University proposed to seek global relevance and set a tenyear timeline (2012 2022).
- **2013**: Adopts the three policies to promote Openness as a platform to pursue its global agenda.
- 2014: Commenced funding for Open publications (Journals, conferences, etc)
- 2016: Revised policies to accommodate feedback from a wide range of stakeholders.
- **2019**: Emerged top ranking in Times Higher Education World University Rankings.
- 2019: World Bank's Centre of Excellence.
- 2020: Berths among top 500 universities globally.
- **2020**: Invited to the national research projection review TETFund RSDC
- After 2022: Revamp commitment to the Openness drive.

Thank you

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